



**OCTOBER 14 & 15, 2023**

**EDOM CRAFT COMMUNITY  
SPONSORSHIP OPPORTUNITIES**

**EDOM CRAFT COMMUNITY IS A NON-PROFIT 501-3C**







**E**dom, Tx is known for its long standing art community founded in 1971, and its fall Art Festival since 1972, as well as its dedication to the arts year-round with its community of resident artists.

The Edom Art Festival is produced by the **Edom Craft Community**, a nonprofit 501-3C established in 1978. The long-standing Art Festival in its 51st year, the longest standing event of its kind in the state solely run by artists, and is a destination event of many generations young and old, and buyers from around the state, who meet and converge in the town for a joyful weekend celebrating the arts, with art, music, food and wine.

Your tax-deductible contributions last not only for the festival, but drive tourism to our area and promote many other art-related events in town. The Edom Craft Community with your help, is hopeful to award an annual scholarship to a deserving artist pursuant in their dreams, and/or establish an emergency relief fund for artists to recover from natural disasters or health issues. We believe in supporting our community by giving back when possible, but to do that we desperately need your help.

Admission to the festival is free, so we depend on your donations to fulfill these purposes for our community, for sustaining and nurturing the arts.

Please review the different levels of partnership and look to your heart to think of us in your charitable donations to carry art forward and for small locally owned businesses to thrive in these difficult times.

We need to sustain it, nurture it, and show it off. We need your help.

# 10 REASONS TO SUPPORT THE ARTS



## 1. ARTS UNIFY COMMUNITIES

72% of Americans believe *"the arts unify our communities regardless of age, race, and ethnicity"* and 73% agree that the arts *"helps me understand other cultures better"*.



that Nobel laureates in the sciences are 17 times more likely to be actively engaged as an arts maker than other scientists.

## 7. ARTS HAVE SOCIAL IMPACT.

Researchers have demonstrated that a high concentration of the arts in towns leads to higher civic engagement, more social cohesion, higher child welfare, and lower poverty rates.

## 2. ARTS IMPROVE INDIVIDUAL WELL-BEING

81% of the population says the arts are a "positive experience in a troubled world," 69% of the population believe the arts "lift me up beyond everyday experiences."

## 3. ARTS STRENGTHEN THE ECONOMY

The nation's arts and culture sector is an \$919.7 billion industry that supports 5.2 million jobs. That is 4.3% of the nation's economy. The arts also accelerate economic recovery: a growth in arts employment has a positive and causal effect on overall employment.

## 4. ARTS DRIVE TOURISM AND REVENUE TO LOCAL BUSINESSES

The nonprofit arts industry alone generates \$166.3 billion in economic activity annually—which supports 4.6 million jobs. *Arts attendees spend \$31.47 per person, per event, on items such as meals, parking, and lodging*—vital income for local businesses. *Arts travelers are ideal tourists, staying longer and spending more* to seek out authentic cultural experiences.

## 5. ARTS IMPROVE ACADEMIC PERFORMANCE

Students engaged in arts learning have higher GPAs, standardized test scores, and college-going rates as well as lower drop-out rates across all socio-economic strata.

## 6. ARTS SPARK CREATIVITY AND INNOVATION

Creativity is among the top five applied skills sought by business leaders—per the Conference Board's Ready to Innovate report—with 72% saying creativity is of "high importance" when hiring. Research on creativity shows



## 8. ARTS IMPROVE HEALTHCARE.

Nearly one-half of the nation's healthcare institutions provide arts programming for patients, families, and even staff. 78% deliver these programs because of their healing benefits to patients—shorter hospital stays, better pain management, and less medication.

## 9. ARTS FOR THE HEALTH AND WELL-BEING OF OUR MILITARY

The arts heal the mental, physical, and moral injuries of war for military servicemembers and Veterans, who rank the creative arts therapies in the top four (out of 40) interventions and treatments.



## 10. ARTS STRENGTHEN MENTAL HEALTH

The arts are an effective resource in reducing depression and anxiety and increasing life satisfaction. Just 30 minutes of active arts activities daily can combat the ill effects of isolation and loneliness associated with COVID-19.



This year, more than ever, sponsorships are needed and are available at several levels. Supporting entities will be promoted throughout the event.

### HIGHLY VISIBLE ART PATRON \$5000 AND UP

- ANNUAL EVENT PARTNERSHIP RECOGNITION USED DURING ALL UPCOMING PROMOTED EVENTS
- ANNUAL CHAMBER OF COMMERCE MEMBERSHIP
- LOGO ON EDMARTS.COM & VISITEDOM.COM WEBSITES
- LOGO ON EVENT BANNER
- SOCIAL MEDIA PROMOTION (EVERY EMAIL BLAST WILL INCLUDE YOUR NAME OR LOGO)
- RESERVED PARKING SPOT ON THE FESTIVAL GROUNDS
- 4 TICKETS TO THE ART PARTY ON SATURDAY NIGHT: WHERE YOU CAN MINGLE WITH THE FESTIVAL ARTISTS AND HAVE DINNER AND DRINKS.
- ADMITTANCE TO THE V.I.P. TENT LOCATED NEAR THE STAGE AREA, PLUS A REDEEMABLE TICKET GOOD FOR WINE AND CHEESE
- COLLECTIBLE EDM ART FESTIVAL SWAG - T-SHIRT, SIGNED EVENT POSTER, AND TOTE BAG

### EXALTED SILENT PARTNER \$5000 AND UP

THE PACKAGE IS THE SAME AS THE THE HIGHLY VISIBLE ART PATRON BUT YOU MAY REMAIN ANONYMOUS TO THE PUBLIC, AND FOREVER IN OUR HEARTS

### FESTIVAL SITE BENEFACTOR \$2500

- SPONSORSHIP NAME ON BANNER AT THE SITE OF YOUR CHOOSING, THE DINING PAVILION, WINE GARDEN,
- CHILDREN'S AREA, INFORMATION TENT, DEMONSTRATION AREA, OR THE KID'S CREATION STATION.
- LOGO ON EDMARTS.COM & VISITEDOM.COM WEBSITES
- LOGO ON EVENT BANNER
- SOCIAL MEDIA PROMOTION
- 2 TICKETS TO THE ART PARTY ON SATURDAY NIGHT: WHERE YOU CAN MINGLE WITH THE FESTIVAL ARTISTS AND HAVE DINNER AND DRINKS.
- COLLECTIBLE EDM ART FESTIVAL SWAG: T-SHIRT, LIMITED EDITION SIGNED EVENT POSTER, AND TOTE BAG

### EDOM ART FESTIVAL ENTHUSIAST \$1500

- LOGO ON EDMARTS.COM & VISITEDOM.COM WEBSITES
- LOGO ON EVENT BANNER
- SOCIAL MEDIA PROMOTION
- 2 TICKETS TO THE ART PARTY ON SATURDAY NIGHT: WHERE YOU CAN MINGLE WITH THE FESTIVAL ARTISTS AND HAVE DINNER AND DRINKS.
- COLLECTIBLE EDM ART FESTIVAL SWAG - T-SHIRT, SIGNED EVENT POSTER, AND TOTE BAG



Artist Dinner Party

3 X 7ft EVENT SIGNAGE  
2 Locations w/ 10,000  
potential views



LOGO ON EDMARTS.COM &  
VISITEDOM.COM WEBSITES AS  
WELL AS FACEBOOK PAGES



Festival Swag Bag  
filled with an  
assortment of  
goodies

### CHAMPION OF THE ARTS \$500

- LOGO ON EVENT BANNER
- 2 TICKETS TO THE ART PARTY ON SATURDAY NIGHT: WHERE YOU CAN MINGLE WITH THE FESTIVAL ARTISTS AND HAVE DINNER AND DRINKS.
- COLLECTIBLE EDM ART FESTIVAL SWAG: T-SHIRT, LIMITED EDITION SIGNED EVENT POSTER, AND TOTE BAG

### FRIEND OF THE FESTIVAL \$250

- 2 TICKETS TO THE ART PARTY ON SATURDAY NIGHT: WHERE YOU CAN MINGLE WITH THE FESTIVAL ARTISTS AND HAVE DINNER AND DRINKS.
- COLLECTIBLE EDM ART FESTIVAL SWAG: T-SHIRT, LIMITED EDITION SIGNED EVENT POSTER, AND TOTE BAG.

FOR MORE INFORMATION, PLEASE CONTACT [Info@ EdomArts.com](mailto:Info@EdomArts.com) or  
Beth Brown (903) 258-5192 or [BBrown51@gmail.com](mailto:BBrown51@gmail.com)



## YOUR INFORMATION

NAME .....

BUSINESS NAME .....

ADDRESS ..... EMAIL .....

CITY ..... STATE ..... ZIP CODE .....

## SPONSORSHIP DETAILS

DONATION AMOUNT ☐ \$5,000+ ☐ \$1,500

☐ \$5,000+ ANONYMOUS ☐ \$500

☐ \$2,500 ☐ \$250

## PAYMENT DETAILS

YOUR PAYMENT ☐ CHECK ☐ VISA ☐ OTHER

☐ CASH ☐ MASTCARD

CARD NUMBER .....

EXPIRATION DATE ..... CW CODE .....

NAME ON CARD ..... BILLING ZIP CODE .....

SIGNATURE .....

If donating by check, please make payable to Edom Craft Community and mail along with this sponsorship form to Beth Brown, Edom Art Festival, Box 383, Edom, TX 75754

If donating by credit card, please complete this sponsorship form and send by mail or email as a PDF, to [Info@EdomArts.com](mailto:Info@EdomArts.com)

**THANK YOU FOR SUPPORTING  
THE ARTS OF EDMOM!**

For questions or more information, please contact  
[Info@EdomArts.com](mailto:Info@EdomArts.com) or Beth Brown (903) 258-5192 or [BBrown51@Gmail.com](mailto:BBrown51@Gmail.com)  
Edom Art Festival PO Box 383 Edom, TX, 75754